

Next generation of Traffic Management: the TM 2.0 Platform



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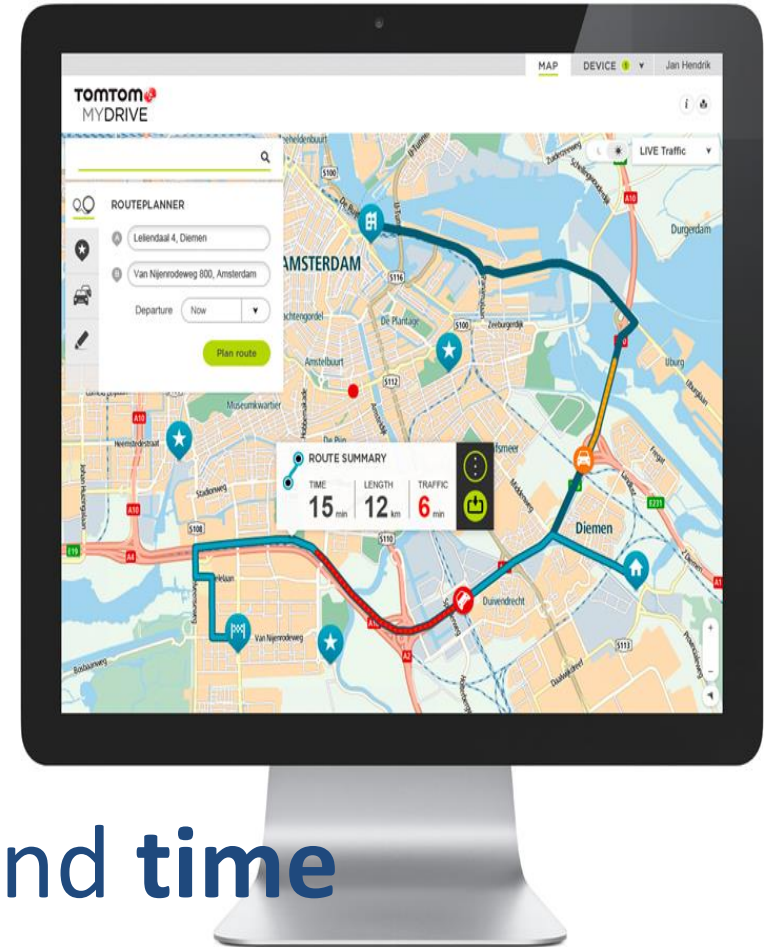
“In theory, the solution to the problem of traffic congestion could follow three different approaches:

- a) reducing the total number of vehicles on the roads;
- b) increasing the existing road infrastructure;
- c) increasing traffic flow on the existing road

Infrastructure”

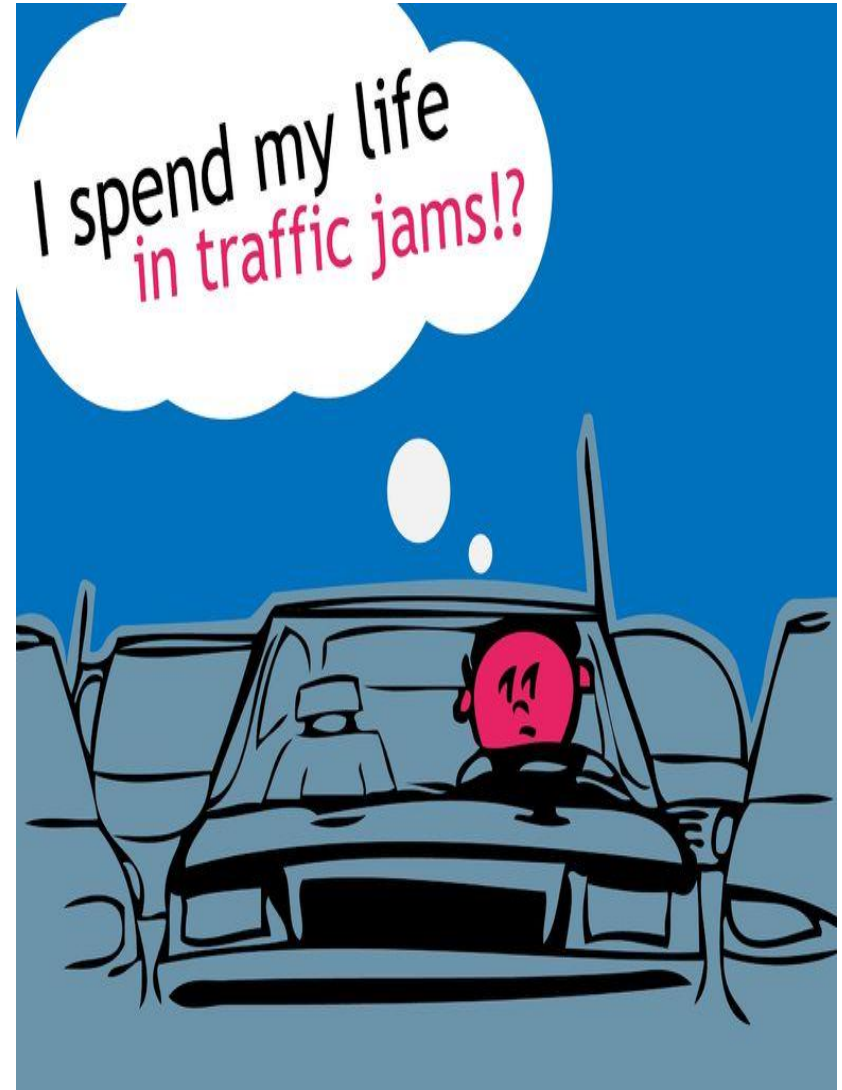
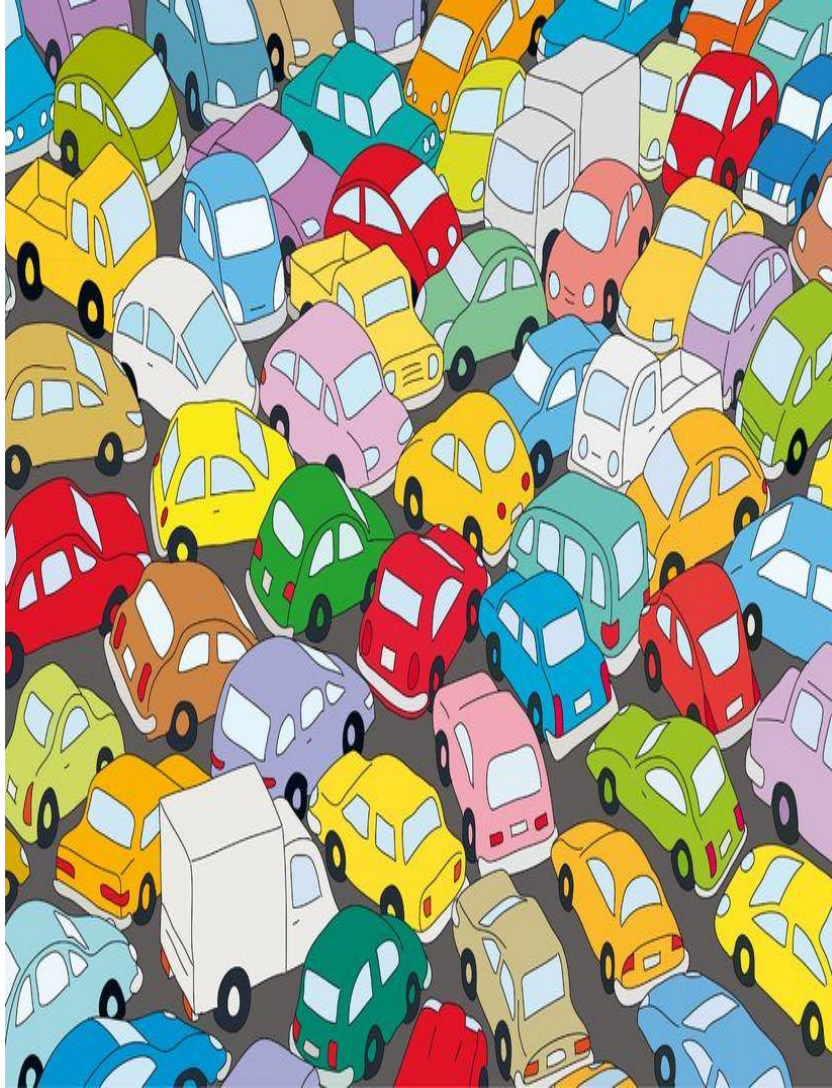
Self-Organized Traffic Control . Paper by Ferreira; Fernandes; Conceição; Viriyasitavat; Tonguz from University of Porto (PT) and Carnegie Mellon University (USA). VANET'10, September 24, 2010, Chicago, Illinois, USA.

creating real-time traffic information



Optimal and **time**
dependent quickest route
calculation

still... roads remain congested



PA Challenges



challenge: how to reach individual road users

Loop Detectors

- Road side equipment
- Detection of all traffic
- High maintenance cost

License plate recognition (ANPR)

- Only from/to locations of camera's
- Road side equipment

Bluetooth tracking

- Sample based
- Only from/to locations of trackers
- Biased by professional drivers
- Road side equipment



the power of Floating Car Data (FCD)

from within the car...

The car becomes connected:

- Navigation is broadly spread
- In different forms: PND, smartphone app, blackbox, in-dash
- Data is collected continuously



non-aligned priorities

Road Owners/Operators

- Optimise the road network capacity
- Meet policy targets (env-com-energy)
- Provide access to/close part of the network according to TMP
- Prioritise on certain user categories

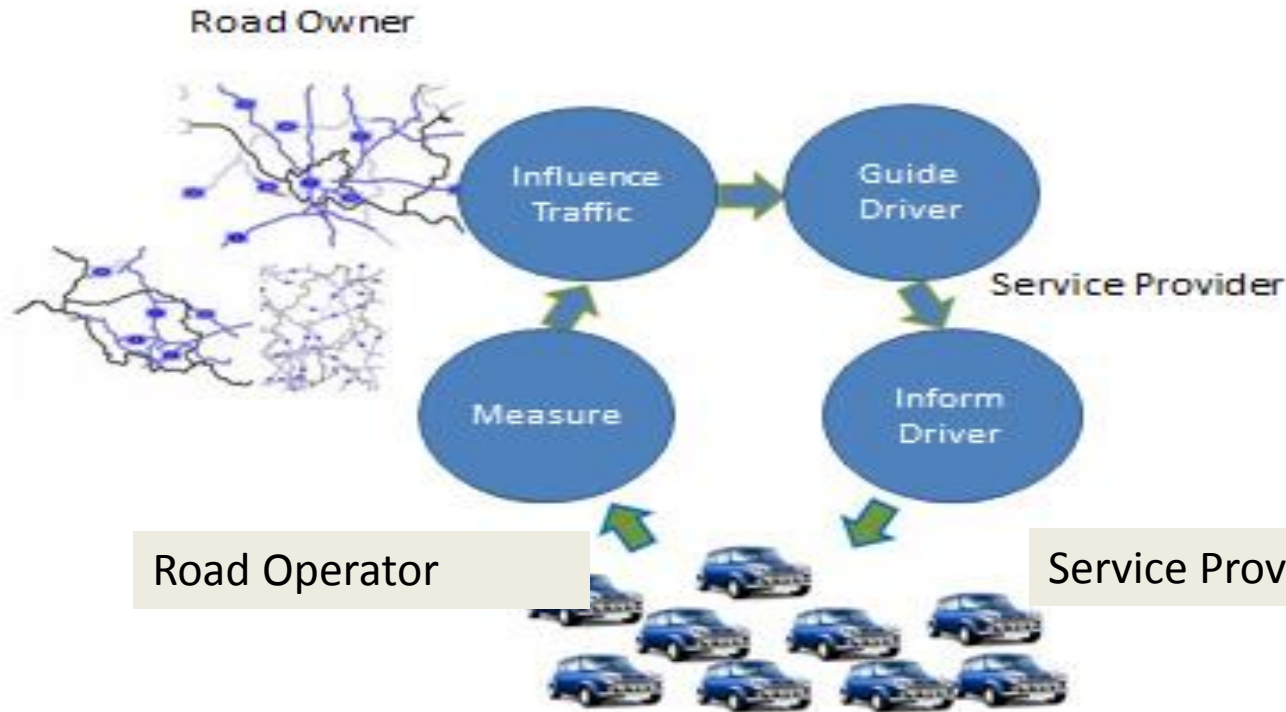
Road Users/Service Providers/OEMs

- Fastest and Safest route
- Most efficient and less fuel consuming route
- Quality and valid Traffic Information
- Simple and easy directions

- Road operators vs service providers

Road Operator

Service Provider



TM 2.0 aims to:

Create an interface, which will facilitate the exchange of data between vehicles and TM procedures supporting the entire value chain for consistent TM/C and TInf services.

TM 2.0 is an ERTICO innovation platform of 35 member organisations

Associations

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Public Authority

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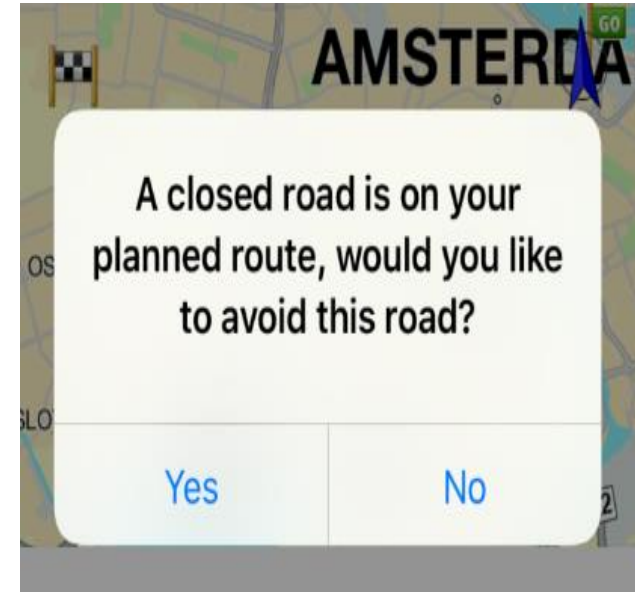
TM 2.0 concept of active moderation

Traffic Centres can use the communication channels of service providers and influence routing

Directly access many drivers and cars

Influence via Mobile Apps, In-Dash Navigation and PND's

Routes automatically adjusted



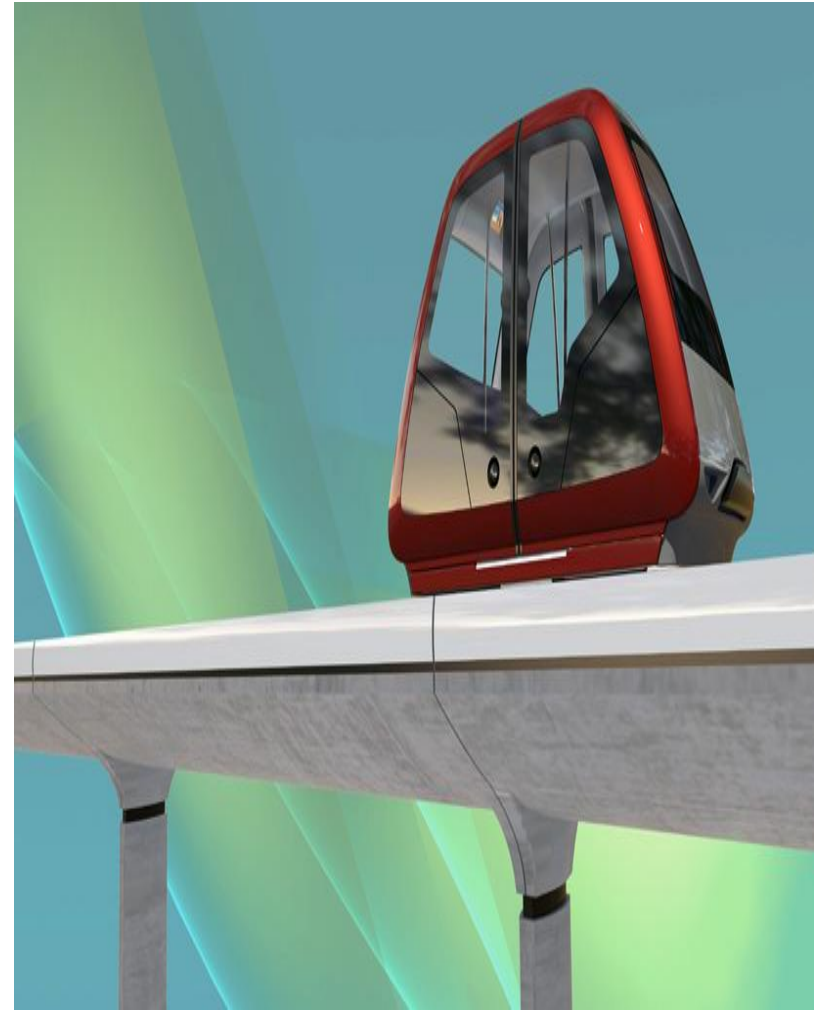


Phase III

- Links to hinterland transport infrastructure
- Links to other modes of transport



The future is not so far away..



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